

ROTALORE

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www.rotarymangalore.com

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Program Today

13.08.2020
**Independence
Day
Celebrations**
Annns Invited

Rotary International’s first woman president



Jennifer E. Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, has been nominated to become Rotary International’s president for 2022-23, a selection that will make her the first woman to hold that office in the organization’s 115-year history.

A current Rotary Foundation trustee, Jones has been a member since 1997 and has served Rotary as vice president, director, training leader, committee chair, moderator, and district governor.

Magic potion for membership growth?

By Nancy Leonhardt, 2018-19 membership chair for District 6150, Arkansas, USA



When it comes to membership growth, there are no magic potions. Our district was blessed to add more than 65 new members last year, one of only four districts in our zone to have any increase. But I can’t point to just one thing we did that achieved those results. Instead, planning, goal-setting, follow-thru, and hard work on the part of many committed individuals were instrumental in the success we achieved.

My committee and I emphasized the importance of membership growth and engagement at every district event last year. In addition, our membership committee undertook the following efforts:



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- Chartering a new club for the first time in the last 10 years. The Rotary Club of Little Rock Afterhours meets at 5:30 p.m. on the first Mondays of each month, allowing members to attend meeting on their way home from work. Additionally, members meet a second time during the month for a social, service project, or committee meeting. Of the charter members, 31 are new Rotarians and 10 are former Rotarians, 55 percent are female, and 53 percent are under 40.
- Quickly and consistently acting on new Membership Leads. I reached out to each lead within hours of receipt. I followed up with clubs to check the status of the leads that were forwarded to them to keep that dialogue always going.
- Encouraging clubs to set membership goals in Rotary Club Central and regularly reminding members of the goal.

Six of our clubs worked particularly hard to increase their membership: Helena, Jacksonville, Jonesboro, Searcy, Sherwood, and Stuttgart. Jonesboro's membership chair, Brian Rega, is the club president this year. He had a club competition (a horse race) to encourage growth.

Stuttgart's membership chair, David Leech, an assistant governor, set a goal of 100 members by the end of the year and constantly reminded the club of that goal. Both Brian and David were members of my team. The other four clubs had presidents who "got" the membership message and encouraged the club on a regular basis.

So, in conclusion, the simplest message to clubs is this: Set a goal, share the goal, keep the club updated, offer encouragement along the way, and celebrate at the end.

(Source: www.rotary.org)

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Club Activities



Vanamahostav program was held at Navachetana School, Neermarga on Friday 7th August 2020 at 10.30 AM. President Rtn. Archibald Menezes, Secretary Rtn. Vishal Mallya President Elect Rtn. Sudhir Jalan, Past President Rtn. Yathish Baikampady, Youth Service Director Rtn. Vinod D’Souza, Community Service Director Rtn. R.K Bhat along with ‘Tree man’ of Mangalore Mr. Jeeth Milan Roch attended the function. Mrs. Sathyasheela, Principal of Navachetana School and the staff attended the tree plantation program. 61 saplings of fruit bearing trees were planted in and around the school premises.



One more Vanamahostav program was held at Sharada Vidyaniketana P.U College, Talapady on Monday 10th August 2020 at 11AM. President



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Rtn. Archibald Menezes, Secretary Rtn. Vishal Mallya President Elect Rtn. Sudhir Jalan, Youth Service Director Rtn. Vinod D'Souza, Community Service Director Rtn. R.K Bhat attended the function. Mr. Vinayak Principal of Sharada Vidyaniketana P.U College and Mr. Harish, Vice Principal attended the tree plantation program. 54 saplings of Fruit bearing trees were given to the college.

Reported by Rtn. R.K Bhat, Director - Community Service

Club Diary - 06.08.2020

India in the post COVID crisis: Short, medium and long term

By Mr. Kenneth Serrao, B.Tech NITK-Surathkal, MBA IIM-Ahmedabad

Meeting was called to order by President Rtn. Archibald with invocation by President Elect Rtn. Sudhir Jalan. A slide of the 4-way test was displayed at the start of the meeting. He then welcomed the gathering. The President wished the members celebrating their birthdays during the week. Earlier, Rtn. PHF Dr. A.V Shetty announced that he will be donating a sum of \$1000 towards The Rotary Foundation on the occasion of his birthday. The President requested the members to restart our club's old tradition of donating generously to community service projects while celebrating milestones. Secretary Rtn. Vishal Mallya read out excerpts from the minutes of the Board of Directors meeting held on 5th August 2020. Members were informed that an email was



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received from Rotary International - Corporate Governance Department announcing that at its June 2020 meeting, the RI Board agreed to hold a second election for the Zone 7 director to serve in Rotary year 2021-23. As a result, there will be voting in our zone to choose a new director-nominee. Club presidents shall cast their vote resulting from the club's selection at a regular meeting. Our club has to cast our vote by midnight of 1st October 2020. The details of the proposals are as follows:

- o The Rotary Club of Mysore West proposed Rotarian G. K. Balkrishanan, from the Rotary Club of Mysore West.
- o The Rotary Club of Pune Sports City proposed Rotarian Mahesh Kotbagi, from the Rotary Club of Pune Sports City.
- o The Rotary Club of Pune Parvati proposed Rotarian Vinay Kulkarni, from the Rotary Club of Pune Parvati.
- o The Rotary Club of Kolhapur proposed Rotarian Pratap Vishnu Puranik, from the Rotary Club of Kolhapur.
- o The Rotary Club of Anakapalle proposed Rotarian Sanyasirao Venkata Vuppala, from the Rotary Club of Anakapalle.
- o The Rotary Club of Bangalore East proposed Rotarian S.R. Yogananda, from the Rotary Club of Bangalore East.

Rtn. CA Naveen N introduced the speaker of the day Mr. Kenneth Serrao. Mr. Kenneth is a BTech from NITK-Surathkal 1998 and an MBA graduate from IIM-Ahmedabad 2000. He is a Chief Investment Officer and Co-founder of a private equity firm in Mumbai called OAKS Asset Management (OaksAMC.com). At Oaks, they have invested over 1000 crores and built some of India's largest brands including Fogg Deodorants, McDonalds India, Sterling Holiday Resorts, Scootsy, Hero Electric etc. He spoke on "India in the POST COVID crisis: Short, medium and long term". Using pyramid as a metaphor he said that global investors are looking at India as a capstone or pyramidion. A capstone or pyramidion is the topmost part of the pyramid. It is of high value and is usually made of precious metals. He said that India started by being



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a British Raj and is now a Billionaire Raj. Billionaires not only as per Indian standards but as per the global standards. The 1% of the richest people in India own 60% of the wealth and top 10% own 81% of the wealth. He showed graphs depicting the inequality in wealth distribution in our country and said that this inequality will save India during this pandemic. With examples he explained the working models of large companies on how they are investing in organized sectors. He then spoke on impact after COVID-19. He said that the elite have adapted rapidly. They also have the luxury of working from home and have severely reduced their spending in the short term. Their wealth is largely not impacted. In case of middle class, At least 70% of them are burdened with salary cuts which in the short term will have a huge impact. The poor are mainly from the farming sector. They will keep the large part of our GDP afloat. They cannot afford the luxury of time off. The fatalities in this segment have been manageable and the government's focus was also on this segment. Our GDP for FY21 will shrink by 5% or more, whereas rural India and farming economy will grow by 2.5% this year. In rural India the retailers have got back their business and a few have even surpassed their regular sales. Global acceptance of China plus one will jump start make in India. Many sectors like affordable housing, pharma, retail and telecom will be driving the growth. Strong alignment with the US through public-private partnership will add great geopolitical and strategic strength.

In the short term there be terrible effects, but it is clear that we will survive this in a reasonably good shape. In medium to long term, India will be exceptionally well placed and has significant tailwinds. He said that Bharat will be bailing our India this year. Rtn. Devdas Kamath delivered the vote of thanks and the meeting was adjourned.

KNOW ROTARY**Classification Talk**

A great way to share information about your vocation is to give a classification talk at a club meeting. The classification talk was traditionally used to acquaint Rotarians with a member's profession. Most of us don't know what it's like


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to be a dentist, or an airline pilot, or a midwife, or a pharmacist. But the Object of Rotary also focuses on the personal aspects of life, which is why tying Rotary to both your professional and personal story is appropriate. A Rotary Classification talk is designed to be very brief: 3 – 5 minutes. This is your opportunity to tell your club the important parts of your personal and professional life – not all the story, but just enough that we can begin to ask questions.

(Source: Inputs from Internet)

Birthday wishes to



Rtn. PHF Dr. Arvind Shenoy
10th August

Anniversary Greetings

Rtn. Bunty B. Raj
&
Ann Shraddha Raj
7th August
Rtn. PHF Devadas C. Kamath
&
Ann Rekha Kamath
8th August

Club Pulse

30.07.2020

Club Strength	99
Present	48
Absent	51
Percentage	49%
% After Make-up	
20.07.2020	63%
23.07.2020	51%

Weekly Meeting

Thursday
At 7.00 PM
Online Meeting
(Zoom App)

Program Next Week

20.08.2020

Anns Invited

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